

In Prato (Italy) the second meeting of Art Cherie European Project (Erasmus Plus Programme)

It was held on July 4 and 5 in Prato (Italy) the second partnership technical meeting of European Project Art Cherie (Achieving and ReTrieving Creativity through European Fashion Cultural HERitage Inspiration) co-funded by the Erasmus Plus European Programme.

Together with Prato Textile Museum, project partnership is composed by Euratex (European Textile Industry Association, Lead Partner) from Belgium, the Gnosis Anaptikiaki Association of Thessaloniki and the Hellenic Clothing Industry Association in Greece and University of the Arts London (UAL) from United Kingdom.

The aim of this collaboration - started in September 2016 until May 2019- is to enhance European fashion cultural huge and impressive heritage as a source of inspiration for fashion designers.

Partners will cooperate on the development of experimental courses, available as online tool and elaborated for the professional updating of European textiles and fashion designers, already on the business run or still improving their training.

In the development of the teaching units, it will be essential the experience of the University of the Arts London, be present in Prato with experts from the renowned London School of Fashion.

In particular, Prato's meeting aims to deep analyze the huge and impressive textile and costumes heritage of the Textile Museum and its archives and to select a part of the materials for the development of experimental training activities.

The selected works from the Museum heritage will then be digitized and made available for the creation of an innovative knowledge pathway in which European textile and fashion cultural heritage becomes a creative and professional tool as well as an inspiring incentive for the design, providing elements able to increase the added value of future collections.

www.artcherie.eu

Prato, 4-5 July 2017